Who is preparing IMOBX, and where do the facts come from?

Version 0.9, 2 November 2026

Who does what, and which roles are still open?

Person or group	Role in the plan	Where it stands
Rafael Britto	Founder; a builder in Rio de Janeiro. Construction, budgets and local contacts.	No written duties yet.
John	Communication, documentation and coordination of digital tools.	Helps prepare the project. Cannot spend IMOBX funding or sign for IMOBX.
IMOBX	Project organisation, agreements and account reporting.	Legal form and legal representatives are being defined.
OLYMPUS	Proposed builder, linked to Rafael; no contract signed.	Hired only after the work is agreed, prices are compared and someone independent of the builder approves.
Residents	Housing terms and participation in shared matters.	Rules and representatives to be agreed with residents.
Community or charitable partner	Access to property, households or funders, if a partnership is agreed.	Under discussion; nothing agreed.
Legal advice and accounting	Advice on agreements and accounts.	Rafael’s own lawyers and accountant; their role for IMOBX is still to be agreed.
Building inspection	An independent check of safety and of the completed work.	Open: we are looking for this person.
Funders and people who promote the project	Funding or work under their own agreements.	Get only the rights in their own agreement. Anyone paid to promote IMOBX must say so.

Because the proposed builder is linked to a founder, other people compare its prices, approve its contract and check its work.

Our sources

Sources for the research and figures.

Rafael’s budget and his account of the lofts

Rafael’s own figures, from 30 November 2025 and 20 January 2026.

IBGE: 2022 Census, favelas and urban communities

16.4 million people, 8.1% of the population, in the 2022 Census.

CAIXA: SINAPI

Brazil’s reference table for building costs, used in Rafael’s budget.

CVM: Guidance Opinion 40

How Brazil’s securities regulator judges a crypto-asset: by the rights it gives, not by what it is called.

Law 13.019: definition for public-sector partnerships

Article 2 defines nonprofit organisations for this law.

Arc: official documentation

Arc’s own description of its network and payment tools.

Fundação João Pinheiro: 2024 housing deficit

About 5.77 million households are in the 2024 housing deficit by the FJP measure, which also counts families paying too much of their income in rent.